Shaping the future of work.

Together

We asked professionals to share insights on the future of work. From Al to flexible models, discover the key trends set to shape hiring, engagement, and productivity in 2025.





The top global three trends that most interest our respondents



Al Impact

Most respondents are focused on AI, with a balance between seeing it as an opportunity and a challenge.



Remote and Hybrid Work

Significant interest in the future of remote work, with remote work being the more popular choice.



Fractional Hiring & Gig Economy

Many respondents are interested in exploring fractional hiring opportunities.

Al's impact on careers

56%

see AI as creating opportunities.

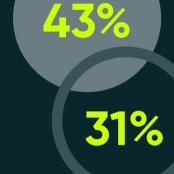
for upskilling.

see AI as a challenge, with a need

need for ongoing education and upskilling.

Al brings exciting career opportunities, along with a crucial

Remote work preferences



job seekers.

are open to hybrid models.

prefer fully remote work.

Flexibility is a key priority for both employees and

are very interested in fractional hiring, with others at least somewhat open to it.

Interest in fractional hiring



Fractional and gig work models are gaining traction, signalling a shift in workforce dynamics.

Four-Day Work Week

Surprising insights



Client and Vendor Relationship Management

High interest in the four-day work week reflects



Emphasis on client and vendor relationships signals a need for content beyond career development.

Demand for forums for creative gig professionals

highlights the need for community and connection

Community for Gig Professionals





Stay tuned

and creative needs for 2025 and beyond.

Stay tuned as we dive into the trends shaping the future

of work, or feel free to contact us to discuss your talent

